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To

Consulate General of the People's Republic of China

Delhi

**Sub: 16<sup>th</sup> Natcon BY CREDAI in Shanghai between 3<sup>rd</sup> to 5<sup>th</sup> August 2016**

Dear Sir/Madam

CREDAI NATCON 2016 would be organised at Kerry Hotel Shanghai Pudong between 3<sup>rd</sup> to 5<sup>th</sup> August 2016. Members registered with CREDAI would register their participation for the said event.

CREDAI (Confederation of Real Estate Developers' Associations of India) is the apex body of real estate in India. CREDAI represents over 11,500 developers through 23 state and 156 city level member associations & are recognized partner for the Government and is represented on several committees working at policy formulation.

CREDAI National Convention (NATCON) provides a unique opportunity not only to its Members but to the representatives from allied industries as well to understand different markets across India and other economic centers, but it also provides a learning opportunity to all delegates. NATCON offers different platform to network with the key decision-makers from the Indian Real Estate industry.

In 2016, India will continue to outpace its emerging market peers as well as developed economies and would be the fastest growing (7.5%) large economy. The combination of reforms, improved macro-economic factors and renewed confidence of global investors in Indian economy will aid its growth. As the socio – economic and political scenario alters around us, the Indian economy is heralding a new dawn with a dramatic shift being noticed in the way various sectors are evolving. The Indian real estate sector too is witnessing changes in the regulations for the sector to improve transparency, consumer confidence and increase investments which will clearly define its survival and next phase of growth.

Against this backdrop, **CREDAI**, Confederation of Real Estate Developers Associations of India with over 12,000 members through 23 state and 156 city chapters represented

**Confederation of Real Estate Developers' Associations of India**

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in National Federations and Government Committees are organizing the **NATIONAL CONVENTION 2016, (NATCON)** a leading conference for Real estate developers, at Kerry Hotel by Shangri-La in Shanghai, China **from 3<sup>rd</sup> to 5<sup>th</sup> August 2016**. Themed **'EMBRACING CHANGE'**, will focus on the impact of economic & sectoral changes and the paradigm shift required from all the stake holders to adapt to them.

Like every year, this convention is expected to witness a participation of more than 1000 delegates who are prominent stakeholders of the real estate and construction sector from metros and Tier II & III cities.

**Tentative agenda as below**

**Day1 (3<sup>rd</sup> August)**

1. Inaugural session
2. Drivers of economic growth
3. CEO Talk

**Day2 (4<sup>th</sup> August)**

1. Opportunities in real estate
  - Affordable Housing
  - Industrial & Warehousing
  - Tier II & III
  - Retail
  - Commercial
  - Assisted living
  - Healthcare
2. Demystifying Demand/ Market Moves and Strategies for success
3. India v/s China
4. Technology and innovation in construction
5. Digital Marketing

**Day3 (5<sup>th</sup> August)**

1. Motivational speaker
2. RERA Dissection

CREDAI has appointed Tamarind Global as their official travel partner for NATCON 2016. Tamarind Global would be handling the complete event and logistic arrangement in Shanghai as well as the necessary visa assistance in India. Request your kind assistance to process the necessary visas for the members and oblige.

Thanking you

Yours sincerely

Name **AJAY KUMAR**  
**CREDAI NATIONAL**  
**Authorized Signatory**

